



**SALFORD**  
EDUCATIONAL CONSULTANCY



**EIMT**  
EUROPEAN INSTITUTE OF MANAGEMENT & TECHNOLOGY



**EAI**

**DUAL BACHELOR'S DEGREE**



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# BBA

## BACHELOR OF BUSINESS ADMINISTRATION

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[salfordeducation.com](http://salfordeducation.com)



# ABOUT SALFORD EDUCATION

Founded in 2011 and based in Qatar, Salford Education provides a platform for individuals worldwide to earn credentials from leading universities and institutions. We specialize in personalized educational services, offering expert counseling and tailored solutions to help students achieve their academic and career goals. Salford offers a wide range of courses in business, arts, IT, engineering, and more, ensuring students find programs that match their strengths and aspirations. With a strong track record of successful placements and a commitment to excellence, we guide students toward rewarding futures through professional advice and comprehensive support.

At Salford, your success is our priority. Salford Education connects students with top universities and institutions, offering expert guidance and diverse programs to match their goals. With personalized support and a focus on excellence, we help students unlock their potential and achieve success.

With a student-centric approach, Salford Education emphasizes building lasting relationships based on trust and transparency. Our dedicated advisors are committed to understanding each student's unique journey and providing the resources and support needed to turn ambitions into achievements.





# ABOUT EIMT



The **European Institute of Management & Technology (EIMT)** is one of the prestigious institutes offering a wide range of courses in business management and technology. Established in Switzerland, EIMT takes full advantage of its location in one of the world's most vibrant and diverse cities. The mission of EIMT is rooted in providing quality education and extending service to communities in need.

For a long time, EIMT has redefined the boundaries of intellectual and creative thought as a leading academic center. Our rigorous, multidimensional approach to education breaks down barriers between disciplines and helps nurture progressive minds. Students at EIMT enjoy academic freedom to shape unique, individual paths suited for a complex and rapidly changing world.

TRANSFORM. LEAD. APPLY.



## OUR MISSION

EIMT is committed to delivering accessible, high-quality education that supports professional growth. We empower learners with relevant skills and flexible programs that enhance their careers and positively impact the communities they serve.



## OUR VISION

EIMT envisions preparing diverse students for success in business and technology. Through an industry-driven, hands-on curriculum, we equip graduates with the knowledge, confidence, and practical skills to lead and innovate in a global landscape.



# ABOUT EURO AMERICAN INSTITUTE (EAI)



**Accredited by Malta Further & Higher Education Authority (MFHEA)**

The **EuroAmerican Institute (EAI)**, part of the prestigious **EuroAmerican Education Group**, is a leading institution based in Malta offering high-quality, internationally recognized education. **Accredited by the Malta Further & Higher Education Authority (MFHEA)**, EAI's programs meet rigorous academic and regulatory standards, ensuring global credibility and recognition.

EAI provides a dynamic range of undergraduate, postgraduate, and doctoral programs such as the **Bachelor of Business Administration (BBA)**—designed to equip students with the skills, knowledge, and confidence needed to excel in the global marketplace. Whether you're an ambitious student just beginning your academic journey or a seasoned professional looking to enhance your qualifications, EAI offers flexible, future-focused learning tailored to your goals.

With a strong emphasis on innovation, leadership, and personal growth, the institute combines academic theory with practical, real-world application. Students benefit from expert faculty, a supportive international community, and opportunities to expand their global network.

At EAI, education is more than a degree—it's a transformational experience. Discover a flexible, accredited, and globally connected path to success.

Unlock your potential with EAI, where ambition meets opportunity.





# ABOUT THE PROGRAM

At EIMT, the **Bachelor of Business Administration (BBA)** program is crafted for forward-thinking individuals who aspire to build a successful career in the global business world. This comprehensive degree empowers students with a strong foundation in business and management principles while focusing on practical, real-world applications.

This unique, **online accelerated bachelor's program** offers students the opportunity to study using **EIMT's top-notch digital learning platform**. The program is led by experienced academic and industry professionals who deliver high-quality education while accelerating each student's progress through **industry-recognized certifications**.

With a self-paced structure, learners have the flexibility to begin, pause, or resume their studies anytime—making it ideal for those balancing education with work or personal commitments.

Salford Education is globally recognized for its affordable tuition, user-friendly platform, and commitment to quality education. The BBA program has passed multiple academic quality certifications and concludes with a project focused on a business-related topic of the student's choice—allowing them to apply their knowledge in a meaningful way.

Through interactive sessions, hands-on projects, and team-based e-learning, students gain both strategic insight and managerial skills aligned with modern business demands. Each learner receives personalized mentorship and becomes part of a global community of alumni and professionals for continuous support.

The Bachelor of Business Administration at EIMT is more than just a degree—it's a gateway to international career opportunities and leadership in today's dynamic business landscape.



# EIMT Accreditation, Membership & European Regulatory Framework

The **Bachelor of Business Administration (BBA)** at the **European Institute of Management and Technology (EIMT)** is a forward-thinking, fully online program designed to build a strong foundation in core business disciplines while equipping students with the advanced managerial and strategic skills required in today's competitive global economy.

Combining theoretical insight with hands-on, assignment-based learning, the curriculum ensures that students gain practical experience aligned with real-world business environments and industry standards. Courses are delivered by expert faculty with rich global academic and professional backgrounds, keeping learners up to date with the latest trends and innovations in the world of business and management.

At **EIMT**, all students benefit from an exclusive opportunity to pursue various **dual degree options**, enabling them to graduate with degrees from both EIMT and its renowned partner institutes. This unique academic pathway significantly enhances the value and international recognition of their qualifications, preparing graduates for global career success and ensuring they are acknowledged by leading organizations and employers worldwide.

EIMT's commitment to academic excellence is further strengthened by its affiliation with the Euro American Education Group. Upon enrollment, students are also registered with the Euro American Institute in Malta, granting them an internationally respected dual degree that expands their global career prospects.

With Salford Education as a trusted academic facilitator, students benefit from expert guidance throughout their educational journey. From program selection to academic support, Salford Education ensures a smooth, tailored learning experience aligned with each learner's personal and professional goals.

With multiple intakes throughout the year, learners have the flexibility to start, pause, or resume their studies according to their personal schedules. The program also offers personalized academic support, dedicated mentorship, and access to a vibrant international alumni network.

Whether you're entering the business world or aiming to elevate your career, the BBA at EIMT delivers the knowledge, recognition, and flexibility needed to thrive in today's dynamic global marketplace.



Recognized and Accredited by  
**Malta Further & Higher  
Education Authority (MFHEA)**



Malta  
Further & Higher  
Education Authority





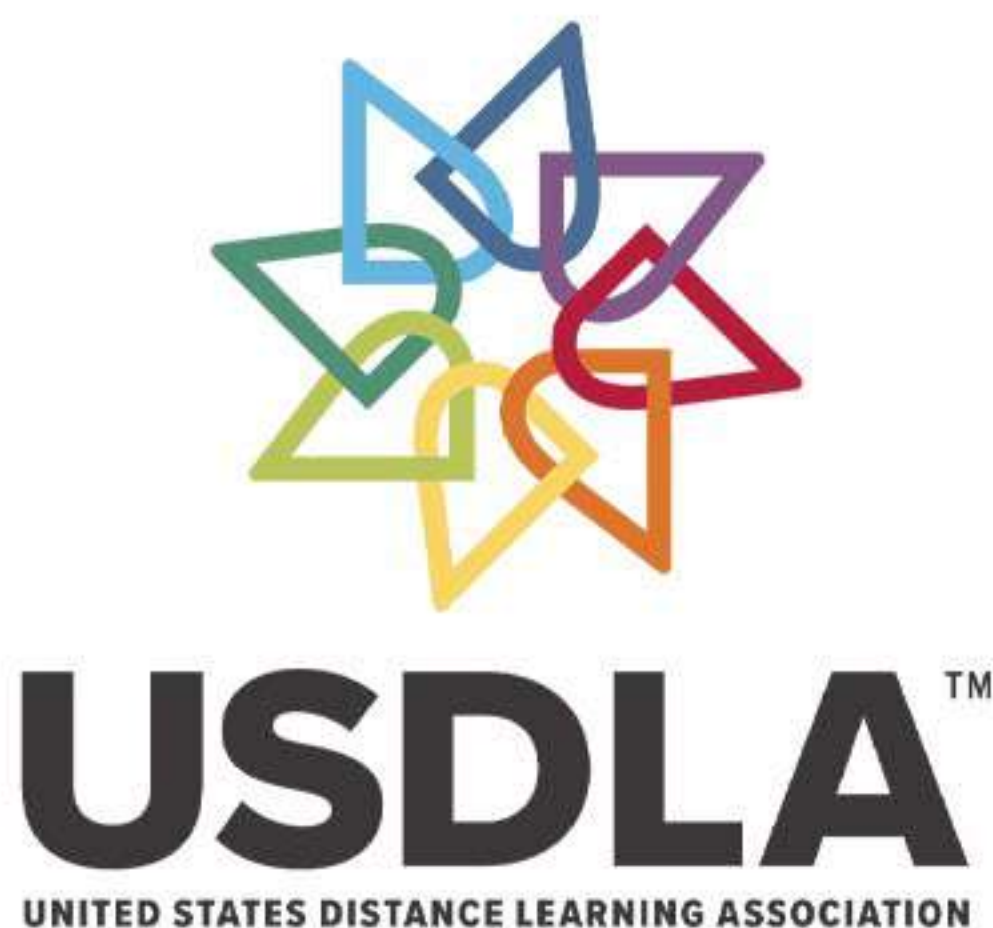
# EIMT Accreditations & Memberships



**Euro American Institute (EAI)**



**European Association of  
Institutions in Higher Education  
(EURASHE)**



**United States Distance Learning  
Association (USDLA)**



**Accreditation Council for Business  
Schools & Programs (ACBSP)**





**AQS**  
CERTIFICATIONS

**AQS QAHE- ISO/IEC 40180:2017**



**Diplomatic Research and Policy  
Foundation (DRPF)**



**Quality Assurance in Higher  
Education (QAHE)**



**ATHEA**  
INSTITUTIONAL MEMBER

**Institutional Member of the  
Association for Transnational Higher  
Education Accreditation (ATHEA)**



# EAI Accreditation and European Framework



**Malta Further & Higher Education Authority (MFHEA)**



**European and Worldwide Accreditations**



**EUROPEAN**  
Higher Education Area

**AQS QAHE- ISO/IEC 40180:2017**



**Bologna Process**



**ENIC-NARIC**



**European Commission**



# Program **Highlights**

**ACCREDITED BY MFHEA | DELIVERED IN COLLABORATION WITH EAI ACCREDITATION**

Step into the future of business with the **Bachelor of Business Administration**, a fully online program designed for tomorrow's leaders, innovators, and strategic thinkers. Accredited by the Malta Further & Higher Education Authority (MFHEA) under the European Qualifications Framework, this program equips you with essential business acumen and practical skills to thrive in today's competitive global economy.

**OFFERED IN TWO FLEXIBLE PATHWAYS:**

- **TOP-UP (14 MONTHS)**
- **REGULAR (36 MONTHS)**



## **WORLD-CLASS FACULTY**

Learn from industry leaders and elite professors from top institutions like **Cambridge Oxford**.



## **REAL-WORLD, ASSIGNMENT-BASED LEARNING**

Apply concepts through practical assignments and live case studies. Flexible classes on **Thursdays and Saturdays**.



## **RESEARCH-FOCUSED & CAREER-DRIVEN**

Explore your interests through research and gain skills that boost career readiness.



## **EUROPEAN CONVOCATION EXPERIENCE**

Students of the upcoming batch will be invited to attend an annual convocation in Europe, with **free visa, flight, and accommodation fully covered**—a truly global celebration of your academic achievement.



# WHY CHOOSE SALFORD EDUCATION?

At **SALFORD EDUCATION**, quality learning is more than a promise, it's our purpose. We're committed to empowering students through every step of their online education journey. From expert guidance to continuous support,

here's a quick look at what makes learning with Salford truly exceptional:

## 01 EXPERT ACADEMIC COUNSELLING

We provide personalised academic and career counselling to students through certified counsellors who bring years of experience in academic guidance. Their insights help steer your career journey in the right direction.

## 02 REGULAR SKILL-BUILDING WEBINARS

To ensure students gain industry-relevant skills beyond academics, we organise regular webinars and interactive sessions with top industry experts and academicians on our exclusive Salford Community platform.

## 03 24X7 DEDICATED MENTOR FOR ALL YOUR QUERIES

We understand that continuous support is key to academic success—especially in online education. After your enrollment through Salford Education, you'll be assigned a dedicated mentor available around the clock to address your queries, offer guidance, and serve as a link between you and your university.

## 04 PRE & POST-ADMISSION SUPPORT

At Salford, our support begins even before you enroll. We assist with course selection, admission procedures, and financial aid. Post-admission, our services include dedicated mentorship, LMS support, and access to our exclusive Salford Alumni Network.

## 05 ATTESTATION SERVICES

Salford goes beyond education by offering assistance with UK degree attestation, Qatar Embassy attestation, and Qatar MOFA attestation, ensuring a smooth and hassle-free process for our students.





# Celebrate Your Success in Europe!

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## STEP INTO THE SPOTLIGHT ON AN INTERNATIONAL STAGE!

Students from the **upcoming batch** will receive an exclusive invitation to attend a grand convocation in Europe—a truly memorable celebration of academic success. **All expenses are fully covered, including visa, flight, and accommodation**, so you can focus on enjoying the moment.

This isn't just a graduation ceremony; it's an opportunity to connect with fellow graduates from around the world, explore a new culture, and be recognized for your hard work and achievements.

With **Salford Education** supporting your academic journey, celebrate your success in style and create unforgettable memories as you mark the beginning of a new chapter in a truly global setting.



SAMPLE

# CERTIFICATION

Certificate No: EAI931002M



Malta  
Further & Higher  
Education Authority



EuroAmerican  
Institute

This is to certify that

**JOHN D SAMPLE**

has successfully achieved the

**Bachelor of Business Administration**

With a Program Duration of 2 Years

awarded by

**Euro American Institute**

a licensed Higher Education Institution with Licence Number : 2024 - 032

Certificate conferred on:

**December 19, 2024**



**Prof. Manju Gupta**  
Head of the Institution

The Malta Further and Higher Education Authority (MFHEA) deems this certificate to be at **MQF LEVEL 7** of the Malta Qualifications Framework and the European Qualifications Framework.

Ref. No: EAI153802B



Malta  
Further & Higher  
Education Authority



EuroAmerican  
Institute

EUROAMERICAN INSTITUTE

TRANSCRIPT OF RECORDS

OFFICIAL TRANSCRIPT

**STUDENT INFORMATION**

**Student ID:** CAR101487810

**Name:** JOHN D SAMPLE

**Year:** 2025

**PROGRAM INFORMATION**

**Program:** Bachelor of Business Administration

**Transcript for:** Semester 6

ACADEMIC RECORDS

| YEAR       | COURSE                     | COURSE TITLE                              | ECTS      | GPA      | GRADE    |
|------------|----------------------------|-------------------------------------------|-----------|----------|----------|
| Semester 1 | BBA601                     | Leadership and People Management          | 6         | 4        | A        |
|            | BBA602                     | Essentials of IT                          | 6         | 4        | A        |
|            | BBA603                     | Communication in Business                 | 6         | 4        | A        |
|            | BBA604                     | Finance and Accounting                    | 6         | 4        | A        |
|            | BBA605                     | Organizational Behaviour and performance  | 6         | 4        | A        |
|            | <b>Semester Cumulative</b> |                                           | <b>30</b> | <b>4</b> | <b>A</b> |
| Semester 2 | BBA606                     | Leading and Managing Teams                | 6         | 4        | A        |
|            | BBA607                     | Marketing for Managers                    | 6         | 4        | A        |
|            | BBA608                     | Principles and Concepts of Strategy       | 6         | 4        | A        |
|            | BBA609                     | Supply Chain Management                   | 6         | 4        | A        |
|            | BBA610                     | Macroeconomics                            | 6         | 4        | A        |
|            | <b>Semester Cumulative</b> |                                           | <b>60</b> | <b>4</b> | <b>A</b> |
| Semester 3 | BBA611                     | Operating in a Global Context             | 6         | 4        | A        |
|            | BBA612                     | Business Law for Managers                 | 6         | 4        | A        |
|            | BBA613                     | Management Accounting and Decision Making | 6         | 4        | A        |
|            | BBA614                     | Business Start-up; Conception to Market   | 6         | 4        | A        |
|            | BBA615                     | Digital Strategy of Business              | 6         | 4        | A        |
|            | <b>Semester Cumulative</b> |                                           | <b>30</b> | <b>4</b> | <b>A</b> |
|            | <b>Cumulative</b>          |                                           | <b>90</b> | <b>4</b> | <b>A</b> |



**Delivered on:**  
18th March 2025



  
**Controller of Examination**

COURSE FEE

QAR

**1999** ONLY MONTHLY



# SUCCESS STORIES FROM SALFORD STUDENTS



**DEREK SEQUEIRA**



Salford consultants are very good and very helpful in supporting you in making your educational decisions. The classes and professors are very careful in making sure you have understood the subject. They had also organized a get-together event in Banana Island, where we got to meet many other students. If you are a working personnel and have a busy schedule, yet still want to enhance your education, I surely recommend every aspiring person to get their further education advice from Salford.



**SHIJIN JOSEPH**



An amazing place for master's studies and for those who didn't have the opportunity to complete their education but now wish to pursue it. Online classes are held only on weekends, making it suitable for working professionals as well.



**KHAWAR AMAN**



Salford Education is one of the best consultancies for professionals looking to advance their careers through online education. Their expert guidance, flexible weekend classes, and dedicated support make it easy for working individuals to pursue higher education and achieve their goals.







# 2024

## CONVOCATION CEREMONY





# QATAR'S LARGEST UK UNIVERSITY STUDENT MEETUP

A memorable student meetup, Salford Connect '25, was held at Banana Island Resort Doha by Anantara on 21st February 2025, bringing together Salford's online graduates to celebrate their journey, connect, and share experiences in an inspiring setting.







# Get in Touch!

We'd love to hear from you  
reach out using the contact details below!

 : [info@salfordeducation.com](mailto:info@salfordeducation.com)

 : [salfordeducation.com](http://salfordeducation.com)

 : **Doha, Qatar**

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