



SALFORD
EDUCATIONAL CONSULTANCY



MBA **WITH DUAL** **QUALIFICATION**

World Class British Degree Near To You!

MBA ADVANTAGE

DUAL QUALIFICATION

Students will receive dual qualification- Plymouth Marjon University (UK), Scottish Qualifications Authority (SQA).

ACCESSIBILITY

Students have access to university studies locally through our satellite centres with Blended learning methodology and also a chance to complete their studies from London campus.

GLOBAL COMMUNITY

The bonds that develop with each other during the program often turn into friendships and business opportunities for life. You will join the Salford family.

WORLD-CLASS FACULTY

Combining experience and talent, our faculty members create world-class programs and cutting-edge research that influence businesses around the world. We have local and international faculty, who will provide 360-degree support.

FROM ASPIRATION TO REALITY

Be it a career change, promotion, or a new business venture, Salford MBA helps graduates to realize their professional aspirations.

FLEXIBILITY

Students have the flexibility to study in their own convenient time without compromising on their job.

ABOUT PLYMOUTH MARJON UNIVERSITY

Established in 1923, Plymouth Marjon University (University of St Mark and St John) is a distinguished private higher-education institution located in the vibrant city of Plymouth, South West England. Officially recognized by the Privy Council, Marjon is renowned for its diverse academic offerings, which span seven dynamic subject areas: arts and humanities, business, education and communities, health and wellbeing, law and criminology, sport, physical education and coaching, and teacher training. These areas provide an extensive range of undergraduate, graduate, and postgraduate programs tailored to foster academic excellence and career readiness.

The university's exceptional commitment to education has earned it impressive accolades. According to The Times and Sunday Times Good University Guide 2022, Marjon ranks 3rd for social inclusion, 4th for teaching quality, and 8th for student experience among 130 UK universities. Furthermore, in the National Student Survey, Marjon is celebrated as the top university in England for "learning community" and 2nd for "student voice," reflecting its dedication to nurturing a supportive and empowering environment.

Marjon is also a leader in sustainability, recognized as one of the greenest universities in the UK. Through its ambitious Marjon Zero project, the university is committed to achieving zero carbon emissions by 2030, underscoring its dedication to a sustainable future.

ABOUT EXEED ECX

Exeed ECX is a division of the Westford Education Group, a global leader in accredited higher education and professional qualifications.

As an extension of Exeed College, one of Westford's flagship academic institutions, Exeed ECX supports a wide network of higher education centres across the world—bringing quality, accessibility, and global credibility to learners everywhere.

Exeed ECX, with its world-class academics, has accreditation and partnerships with the world's premium universities and awarding bodies. By teaming up with global universities and awarding bodies, Exeed ECX prepares students with a world-class career-ready education.

Salford Education operates as a learning center of Exeed ECX, facilitating academic programs from globally recognized universities

PROGRAM OVERVIEW

MASTER OF BUSINESS ADMINISTRATION The purpose of this Dual Qualification MBA program is to help students acquire certifications from reputable institutions and gain knowledge and skills in leadership, change management, management accounting, finance, and people management.

1. The program is designed to help students develop additional skills in consulting, entrepreneurship, decision-making, and the design and management of business operations.
 2. The blended learning approach and assessments are based on real-life business situations and practical applications, helping learners enhance their workplace performance.
 3. Students have the option to attend the annual convocation either at the nearest satellite center or on campus at Plymouth Marjon University, UK (*Convocation at the UK campus takes place every October*).
- Course Duration:** 12-18 Months | **Course Modules:** 6 Modules + Dissertation
Awarding Body: Plymouth Marjon University, UK (University of St Mark & St John), established in 1923, is a private higher education institution located in Plymouth, South West England, along with Scottish Qualifications Authority.

PROGRAM STRUCTURE

THE ENTIRE COURSE IS STRUCTURED IN TWO PARTS,

PART 1

SCOF LEVEL 11 EXTENDED DIPLOMA IN STRATEGIC BUSINESS MANAGEMENT

- International Marketing Management
- Sustainability and Business
- Strategic Management
- Strategic Change Management
- Accounting for Next Generation Leaders
- Strategic Leadership and HR Practices in Organisations

PART 2

MBA PROGRAM

Module : Research Methods & Dissertation

PROGRAM DETAILS

PART 1 – SCQF EXTENDED DIPLOMA (120 CREDITS)

INTERNATIONAL MARKETING MANAGEMENT

This module explores knowledge and understanding of contemporary theories and their applications in the research field of international marketing and management and nurtures originality in developing, applying and implementing Ideas in the areas of international management and international marketing.

SUSTAINABILITY AND BUSINESS

Organizations within modern day business are required to redesign their strategies and policies to be aligned with a sustainability agenda. Corporate social awareness is now being seen as way to address economic, social and ecological issues from a sustainability standpoint, expanding the traditional reach of CSR Sustainability awareness creates an environment for a more Innovative organization and supply chains with emphasis on biodiversity and closed loop supply strategies. The module will critically review sustainability challenges and opportunities for organizations in a global context

STRATEGIC MANAGEMENT

This module is designed to help students understand and evaluate various aspects of strategic management in a global context. The module also serves as an opportunity to develop skills for strategic thinking and analysis, leadership communication, teamwork, and cross-functional integration. Students should be able to synthesize information to make strategic decisions and actions demonstrating awareness of complexity, risk and uncertainty in a dynamic business environment. The module helps students to evaluate the relationship between organizational strategies, performance, and stakeholder expectations

STRATEGIC CHANGE MANAGEMENT

The goal of studying strategic change management is to acquire an in-depth knowledge about the factors that cause change the nature and perspectives of organizational change, reactions and resistance to change.

overcoming resistance to change and the impact of leadership and human behavior on change management. In addition to these theories and models of change management and stakeholder management will be explained in detail. By the end of this course, students will know the basics of strategic change management and its factors. In addition, students will also be able to manage organizational change by monitoring and evaluating the change process.

ACCOUNTING FOR NEXT GENERATION LEADERS

This module aims to provide next generation leaders with a level of practical understanding that can be used in the workplace by covering a range of key areas in financial accounting, management accounting and finance in general.

STRATEGIC LEADERSHIP & HR PRACTICES IN ORGANISATIONS

The purpose of this module is to discuss and explain the role of strategic HRM and leadership practices in an organization and their influence on the overall performance and competence of the organization. This module is designed to develop an understanding about the contemporary practices of strategic human resource management and the paradigm shift in the approaches and methods related to various functions of HRM like strategic recruitment and selection strategic leadership, strategic performance management and employee development to name a few it also endeavours to highlight the role and significance of leadership styles and practices during the planning and implementation of change in the organization. Upon successful completion of the module, the participants will be able to have comprehensive knowledge about the wider business context in which the manager has to lead and perform and make effective decisions

PART 2 – MBA PROGRAM (60 CREDITS)

RESEARCH METHODS & DISSERTATION

Research Methods is an opportunity for students to demonstrate their ability to investigate issues of their own choice over a significant period. Essentially this is an individual effort, but it is carried out with the guidance and advice of a supervisor Research is a creative and investigative process which only learners can develop in totality

WHY CHOOSE SALFORD?

Choosing the right university is a crucial decision, and Salford offers a unique blend of benefits that make it the perfect choice for your higher education journey. Here's why Salford stands out:

AFFILIATED WITH PLYMOUTH MARJON UNIVERSITY

Salford is the only affiliated consultancy in Qatar offering direct online classes from Plymouth Marjon University through their accredited campus. This unique collaboration ensures students receive a globally recognized UK degree while enjoying the convenience of studying locally or online.

WORLD-CLASS UK DEGREE

Salford helps you earn a prestigious UK degree that emphasizes independent thinking, analytical skills, and creativity. Recognized worldwide, a degree from Plymouth Marjon University prepares you to excel in today's dynamic business landscape.

STUDENT-CENTRIC SUPPORT

Our expert faculty provides ongoing guidance throughout your academic journey. From personalized mentorship to assistance with assignments, we are here to ensure your success every step of the way.

BLENDED LEARNING FLEXIBILITY

Experience the best of both worlds with a blended learning approach that combines face-to-face and online classes. This flexible model ensures you can balance your education with personal and professional commitments, no matter where you are.

ATTESTATION SERVICES

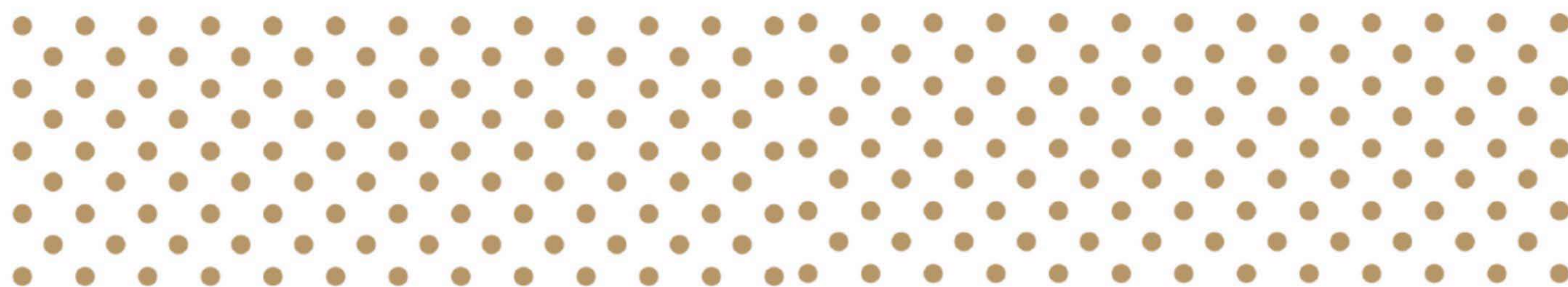
Salford goes beyond education by offering assistance with UK degree attestation, Qatar Embassy attestation, and Qatar MOFA attestation, ensuring a smooth and hassle-free process for our students.



CAREER PATHS

List of the possible **JOB ROLES MBA CANDIDATE** from where they can elevate their knowledge, experience and art of living.

- ENTREPRENEUR
- BUSINESS OPERATIONS MANAGER
- BUSINESS DEVELOPMENT MANAGER
- MARKETING MANAGER
- SALES MANAGER
- OPERATIONS MANAGER
- HUMAN RESOURCE MANAGER
- PROGRAM MANAGER
- IT MANAGER
- FINANCE MANAGER
- PRODUCT MANAGER
- PROJECT MANAGER
- GENERAL MANAGER
- BUSINESS CONSULTANT
- INVESTMENT BANKER
- FINANCIAL ANALYST
- SUPPLY CHAIN MANAGER



FAQ

- **How do I give exams?**

The evaluation here is based on assignments only. We deliver one module at a time, and each module will last for about 1 month, after which you will receive one week to work on your assignment, which is uploaded onto the LMS (Learning Management System). The faculty from Salford will download the assignment, evaluate it, and publish your result on the same platform.

- **How does online learning work?**

Blended Learning or Hybrid Learning is an instructional approach that combines face-to-face (F2F) and online learning methodology. Salford delivers synchronous and asynchronous content through its state-of-the-art VLE and supported LMS.

- **What additional learning resources do I get?**

Apart from a minimum of 24 hours of live interactive sessions for each module, learners also benefit from having these sessions recorded and archived in your LMS—so you miss none of the classes. Learners also have access to bite-sized learning videos developed with the course content and an extensive e-library.

- **What kind of support is available during the course?**

Learners have access to 24 hours of live interactive sessions per module, recorded sessions, bite-sized learning videos, and a comprehensive e-library to support their studies.

- **Can I balance the program with a full-time job?**

Yes! The program is designed with working professionals in mind, offering a flexible blended learning approach that combines live sessions with asynchronous resources, allowing you to learn at your own pace.



ADMISSION REQUIREMENTS

STUDENTS SEEKING ADMISSION TO THE COURSE MAY HAVE TO FULFIL THE FOLLOWING CRITERIA/REQUIREMENT.

- A Bachelor's degree in any discipline.
- Proficiency in English language equivalent to IELTS 6.0 or equivalent.
- The learners without a bachelor's degree will be considered subject to having minimum of three years of managerial/ supervisory experience.

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**YEAR
DURATION**

PMU MBA - SAMPLE

CERTIFICATION

Online Programme for those who successfully complete the prescribed course of study and fulfill all academic requirements.



University of St Mark & St John

Student Name

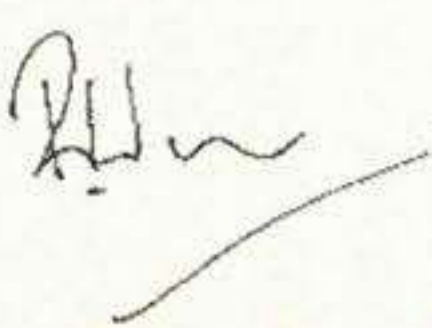
has been awarded the degree of

Master of Business Administration

with Merit/Distinction

having followed an approved programme of study

Award date



UNIVERSITY OF ST MARK & ST JOHN

Scan code on reverse to authenticate that this is a genuine paper



PLYMOUTH MARJON UNIVERSITY

EUROPEAN DIPLOMA SUPPLEMENT TRANSCRIPT

Student Reference:		Date of birth:	19 Jan 1989
Surname:		HESA Reference:	2210142185268
Forename(s):		Date of Entry:	01/09/2022

Name of Award:	Master of Business Administration
Main field(s) of study:	Business Administration (Top Up)
Classification:	Pass with Merit
Date of Award:	05 September 2023
Language of Instruction:	English

Programme Details - for further programme details please refer to the relevant programme specification at www.marjon.ac.uk

2022	Stage 1	Full time according to funding council definitions	NQF Level	Attempt	ECTS	Credits	Mark
BUAM0522/23S	Management Project Methods		7	1	10	20	P
BUAM0622/23S	Strategic Management Project		7	1	20	40	65
Prior	Stage 0	Full time according to funding council definitions	NQF Level	Attempt	ECTS	Credits	Mark
APLM120	One Hundred and Twenty APL Credits (Masters Level)		7	1	60	120	P

Date Transcript Issued: 10 Jan 2024

Stephen Plant
University Secretary & Registrar

Marks or results may not be released to a third party without the student's written consent.
For information on the award and the awarding institution, please refer to the back page of this transcript



PLYMOUTH MARJON UNIVERSITY

To whom it may concern

Mr A N Other

Date of Birth: 29 Apr 1999

We confirm 'A' was a full time student studying a Master of Business Administration course (XXX Campus) which started on DD/MMM/YYYY and completed on DD/MMM/YYYY.

'A' successfully completed the course and was awarded a Master of Business Administration degree with Merit/Distinction on DD/MMM/YYYY.

Dissertation title: 'XXX'.



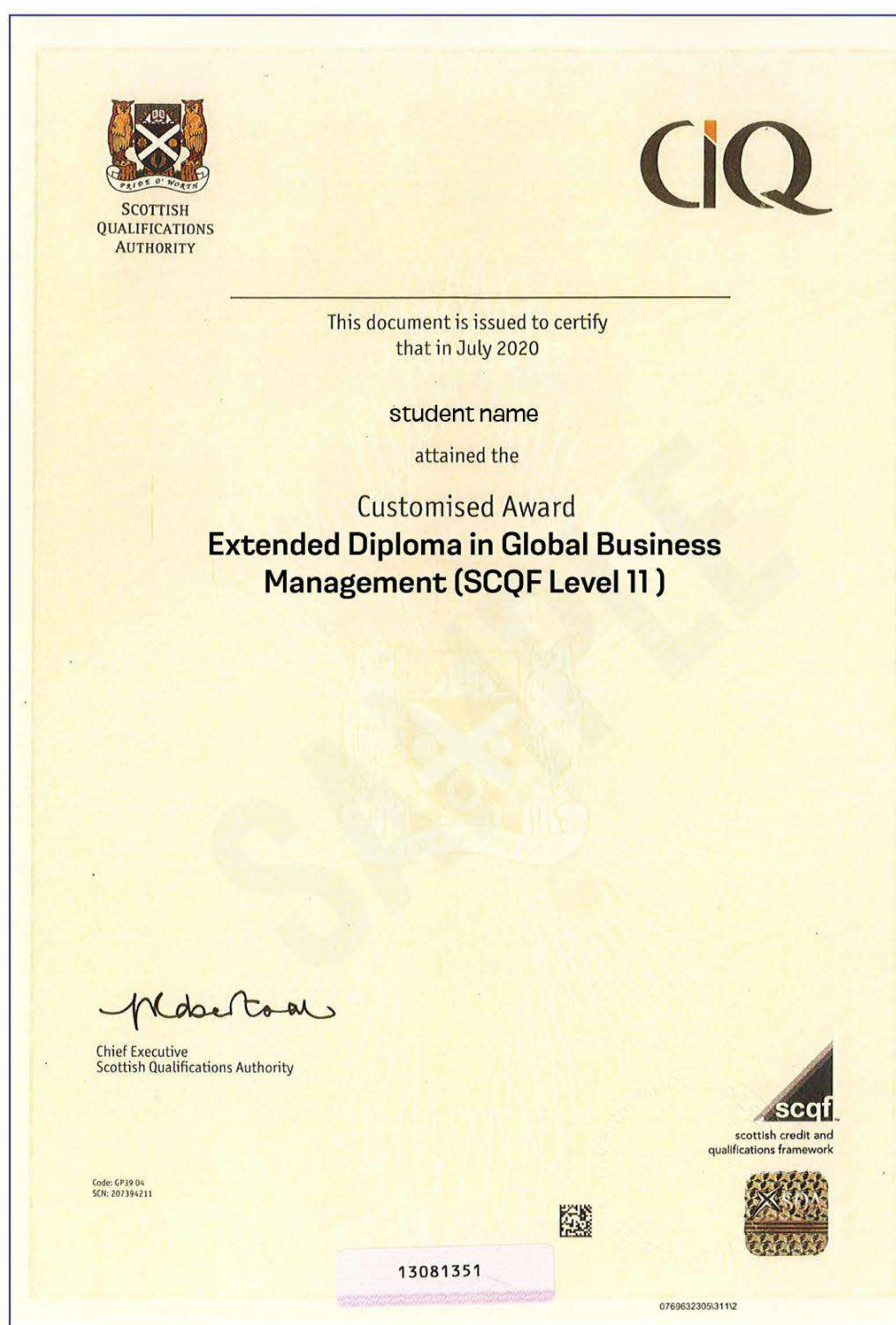
Stephen Plant
University Secretary & Registrar

Date Printed: 31/May/2023

Plymouth Marjon University, Derriford Road, Plymouth, Devon, PL6 8BH, UK
Plymouth Marjon University is a trading name of University of St Mark & St John
The University of St Mark & St John is an exempt charity for the purposes of the Charities Act 2011, and a company limited by guarantee registered in England No. 7635609

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marjon.ac.uk

SQA - SAMPLE CERTIFICATION





2026

CONVOCATION CEREMONY





SALFORD
EDUCATIONAL CONSULTANCY



Let's Build Your Future Together

We'd love to hear from you! Use the contact information to get in touch with us.



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: **Doha, Qatar**

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