



SALFORD
EDUCATIONAL CONSULTANCY

USA REGIONALLY ACCREDITED

DOCTOR OF BUSINESS ADMINISTRATION

Elevate Your Leadership. Redefine
Your Future.

ADMISSION OPEN | ADMISSION OPEN | ADMISSION OPEN | ADMISSION OPEN | ADMISSION OPEN



ABOUT

SALFORD EDUCATION

Founded in 2011 and headquartered in Qatar, Salford Education is a premier Qatar-affiliated education consultancy dedicated to connecting ambitious students worldwide with top-tier universities and accredited institutions. We provide a trusted platform for globally recognized qualifications across business, arts, IT, engineering, and more.

As one of Qatar's most established education consultancies, Salford Education delivers personalized academic guidance tailored to each student's strengths and career goals. Our team of expert advisors supports students throughout the entire academic journey from program selection and application to enrollment and graduation, ensuring a seamless, transparent, and structured experience.

With a proven record of successful placements and strategic partnerships, Salford Education is committed to excellence, integrity, and measurable student success. Our student-centric approach fosters lasting relationships built on trust, clarity, and results-driven outcomes.

We don't just facilitate admissions we empower students to shape their futures.



ABOUT

VIRSCEND UNIVERSITY

Virscend University develops future-ready business leaders for today's global economy. Through career-focused programs, practical learning, and strategic insight, students graduate prepared to compete and lead.

With experienced faculty, an industry-aligned curriculum, and flexible study options, learners gain the skills to solve complex challenges, make ethical decisions, and execute strategy with confidence. The result: graduates who are not only academically qualified but also truly workplace-ready and globally competitive.

ACCREDITATION & RECOGNITION

Virscend's commitment to quality is reinforced by respected U.S. recognitions:



WASC
WASC Senior College and University Commission
Institutional accreditation aligned with rigorous U.S. standards.



U.S. Department of Education – Recognition within the U.S. higher education framework.



BPPE
California Bureau for Private Postsecondary Education
State approval to operate in California.



SEVP
Student and Exchange Visitor Program –
Authorization to enroll international students under U.S. visa regulations.

Together, these recognitions reflect transparency, compliance, and academic credibility. Virscend transforms potential into professional achievement, empowering graduates to lead with clarity, competence, and confidence worldwide.



Our Vision

To be the university of choice for ambitious business professionals, recognized globally for innovation, academic excellence, and leadership development.



Our Mission

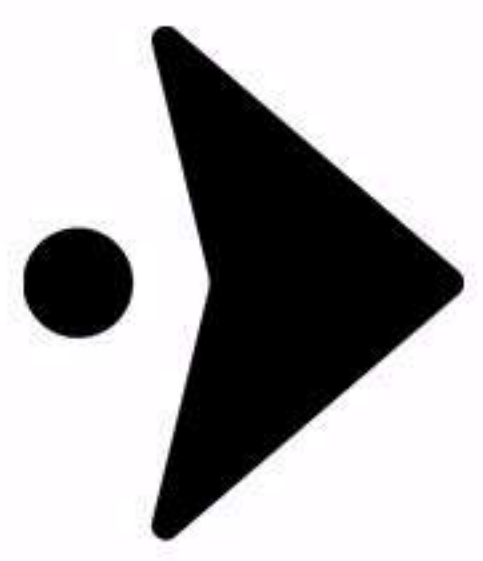
To ignite business intelligence and inspire transformative learning through accessible, industry-driven education that prepares students to excel in the real world.



PROGRAM DURATION
36 MONTH



PROGRAM CREDITS
60 CREDIT HOURS



DOCTOR OF BUSINESS ADMINISTRATION

The **Doctor of Business Administration (DBA)** program is an advanced degree designed for experienced professionals who wish to expand their leadership skills and significantly contribute to academia and industry. The program typically lasts three years and includes rigorous coursework and a research component, culminating in a doctoral dissertation. The program's focus on developing scholar practitioners is a unique feature that sets it apart from other postgraduate programs. The DBA program is aimed at individuals with extensive managerial or executive experience and covers core business disciplines such as strategy, leadership, and organizational behavior. Participants can also specialize in finance, marketing, or entrepreneurship.

The program is committed to developing scholar-practitioners who can engage with theoretical frameworks and apply this knowledge to design and implement innovative, research-based strategies. The academic rigor of the DBA program is unparalleled. Participants will delve into their fields' latest research, theories, and practices. They will also be able to conduct their research and contribute to the body of knowledge in their respective fields. The program fosters effective leadership in diverse professional settings, and its graduates are well-equipped to take on leadership roles in academia, industry, and beyond. In conclusion, the DBA program is a rigorous program that equips experienced professionals with the skills and knowledge they need to make significant contributions to their fields.

The program's focus on developing scholar-practitioners sets it apart from other doctoral programs, and its graduates are well-prepared to take on leadership roles and positively impact academia, industry, and beyond.

ADMISSION ELIGIBILITY AND REQUIREMENTS

- Applicants must hold a master's degree from an accredited college or university.
- There is no minimum GPA requirement; however, strong academic performance in relevant coursework is preferred. Evidence of academic improvement over time is also valued.
- Applicants must currently hold or have previously held a professional role related to their intended field of study.

PROGRAM OVERVIEW

An MBA opens doors. A Doctor of Business Administration (DBA) sets you apart.

The DBA is a 60-credit, graduate-level doctoral program designed for experienced professionals who want to move beyond management and step into transformational leadership. It goes beyond foundational business knowledge and focuses on developing advanced strategic thinking, research capability, and executive-level decision-making skills.

Delivered over 2.5 years, this program is structured specifically for working professionals who want to earn a respected doctorate without pausing their careers. With a 100% online learning model, participants can study from anywhere while balancing professional and personal commitments. An optional campus experience is available for those who wish to enhance their academic journey with in-person engagement.

The program is regionally accredited and widely recognized across the USA, ensuring strong academic credibility and international acceptance. This recognition adds significant value for professionals seeking global mobility, academic progression, or executive advancement in competitive markets.

Throughout the program, candidates are guided by international professors and supported with dedicated publication and research mentoring, ensuring their work is academically rigorous and practically relevant. The DBA emphasizes real-world business challenges, enabling professionals to design research-driven solutions that create measurable organizational impact.

Graduates of the DBA develop intellectual depth, emotional maturity, and leadership authority required to influence strategic decisions at the highest level. The qualification strengthens career progression, executive positioning, and long-term leadership advancement, making it a powerful step beyond the MBA.

This is not just another degree. It is a doctoral credential designed to elevate your credibility, expand your influence, and position you as a leader of lasting impact.

PROGRAM STRUCTURE

THE DBA IS STRUCTURED IN TWO CLEAR PHASES:

1. Phase 1 – UBIS DBA

Doctoral coursework and research preparation (DBA 700 series) and Doctoral Candidacy Seminar (DBA 710)

2. Phase 2 – Virscend University

Dissertation Phase leading to a US-accredited DBA

PHASE 1: UBIS DBA

Doctoral Coursework, Research Preparation & Candidacy

UBIS DBA 700 Series Modules

Module Code	Module Title
DBA 701	Business & Management Research at the Doctoral Level
DBA 702	Literature Review Methods and Legitimate Resources
DBA 703	Strategic Management
DBA 705	Trends in Leadership
DBA 706	Trends in Corporate Social, Environmental Responsibility and Sustainability
DBA 707	Case Study Research Methodology
DBA 708	Advanced Qualitative Techniques
DBA 709	Advanced Quantitative Methods

Delivery Notes

- Each module is delivered in a 4-week intensive block
- Academic content and learning outcomes are not shortened
- Two modules are completed within each month

Accelerated Delivery Model (Indicative)

To accommodate working executives, the DBA 700 series is delivered in an accelerated format, allowing two modules to be completed within each month.

MODULE

DBA 701 – Business & Management Research at the Doctoral Level

DBA 702 – Literature Review Methods & Legitimate Resources

DBA 703 – Strategic Management

DBA 705 – Trends in Leadership

DBA 706 – Trends in Corporate Social, Environmental Responsibility and Sustainability

DBA 707 – Case Study Research Methodology

DBA 708 – Advanced Qualitative Techniques

DBA 709 – Advanced Quantitative Methods

DBA 710 – Doctoral Candidacy Seminar

PHASE 2: VIRSCEND UNIVERSITY

Dissertation Phase

Phase	Institution	Description	Indicative Duration
Phase 1	UBIS	DBA 700 Series – Doctoral coursework and research preparation	4 months
	UBIS	DBA 710 – Doctoral candidacy and research proposal defence	1 month
Phase 2	Virscend University	Dissertation registration, supervision, research, and final defence → US-accredited DBA (Virscend)	2 years

Students complete doctoral coursework and achieve candidacy with UBIS, then proceed to the dissertation phase with Virscend University, where the US-accredited DBA is awarded.

IN THEIR OWN WORDS: TESTIMONIALS FROM SALFORD STUDENTS



JOYSTINA AMPAH

I am truly grateful to the team at Salford Educational Consultancy for their constant support and professionalism throughout my journey. A special thanks to the CEO, Mr. Kumar, for his encouragement and for reminding me to stay committed even during challenging moments. His guidance and belief made a significant difference. I would also like to thank Faizah for her patience, responsiveness, and continuous support at every stage. I sincerely appreciate all your efforts and the dedication you show in supporting students.



RAJA JAHANGIR ADIL

I truly appreciate the support and guidance provided by Salford Educational Consultancy throughout the process. The educational services were well-organized and highly helpful, and the convocation ceremony was excellently managed and memorable.

Thank you once again for your dedication, professionalism, and continued support. It has been a pleasure being associated with your team.



NDATSU IBRAHIM UMARU

I am pleased to share my positive experience as a graduate. Throughout the programme, the support, guidance, and professionalism of the academic and administrative teams created a highly enriching learning environment.

The Oxford Leadership and Strategic Masterclass was a standout component, offering valuable insights that significantly enhanced my professional growth.

The convocation ceremony was well-organised and memorable, marking an important milestone with dignity. I sincerely appreciate the commitment and quality of service provided and would confidently recommend these programmes to others.



2026

CONVOCATION CEREMONY





Begin Your Journey with Confidence

Have questions? We're here to help.
Reach out using the contact details below.



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